



NATIONAL ASSOCIATION FOR HEALTHCARE QUALITY

## **NAHQ Calendar of Events Posting Policy**

The National Association of Healthcare Quality (NAHQ) may sell space on its calendar for non-NAHQ related activities/events when the inclusion of said events does not interfere with the mission, vision, or values of NAHQ.

The appearance of non-NAHQ event listings on the NAHQ calendar does not imply a guarantee or an endorsement by NAHQ of the product, service or company hosting the event.

Calendar listings may include a link to additional promotional content.

The fact that an event listing has appeared on the NAHQ calendar may not be referred to in collateral advertising.

NAHQ retains the right to decline any submitted calendar of events listing, discontinue the posting of any event/s, and decline to link with another site or to remove links to other Web sites.

Rates for posting of activities/events on the NAHQ Web site are determined by NAHQ and may be altered at any time, at the sole discretion of NAHQ.

### **Rates**

- **NAHQ Member Rate: \$25**
- **Nonmember Rate: \$50**
- **Chapters:** free of charge (outside of the specified black-out date)

### **Timeframe**

Events will be posted for no more than two (2) months prior to the event date, and will be posted within one week of the completed order placement date. Incomplete orders will not be accepted. Calendar listings will be removed the day immediately following the event.

### **Order of Postings**

NAHQ events/activities will always proceed outside postings, with the additional events listed in alphabetical order. At the discretion of NAHQ, additional design elements (i.e. bold, increased font, etc.) may be employed in the case of sponsorship, in which the higher level of support will result in top placement.

### **Black Out Dates**

NAHQ has a **60-Day Blackout Period**. This is inclusive of any listings during the following time frames (30-days prior to or following an NAHQ Annual Meeting):

- **NAHQ:** September 13–16 , 2009

### **Event Listing Requirements**

A completed calendar of events order form, including payment, must be received for each event listing. Written descriptions are limited to 75 words.

### **Calendar Link**

[http://www.awebsource.com/clients/nahq/ws\\_events/evt\\_calendar\\_public.php](http://www.awebsource.com/clients/nahq/ws_events/evt_calendar_public.php)