

Room Drop Marketing Opportunity



**34th Annual Educational Conference
September 13-16, 2009 – Grapevine, TX**

Reach the leaders in healthcare quality at the NAHQ Annual Educational Conference by having your literature delivered to each attendee's hotel room at the Grapevine Texan Resort.

Room drop packets are delivered directly to attendees' hotel rooms. Members will be able to read your materials while deciding which exhibitors to visit and which events to attend.

Room drops are a cost-effective way to:

- Invite attendees to your exhibit, function or symposium
- Introduce a new product or service
- Educate attendees on the uses and benefits of your products and services
- Show your commitment to healthcare quality and position your company as an industry leader.

Room drops are available for \$2,500.

To participate in the NAHQ room drop, complete this form and send it with payment by **August 21, 2009** along with **800 pieces** of the literature you want delivered to attendees. The size of the piece may not exceed 8 ½" x 11" and 1/16" thickness. **Room drop materials must be approved by NAHQ in advance.**

Organization: _____

Address: _____

City, State, Zip: _____

Contact: _____

e-Mail: _____ Phone: _____

Signature: _____ Date: _____

Preapproval of materials required. E-Mail to rromanek@connect2amc.com or fax 847/375-4848.

Payment and 800 copies of the piece must be received by August 21, 2009

Mail to: National Association for Healthcare Quality (NAHQ)
Attn: Randi Romanek
4700 W Lake Avenue
Glenview, IL 60025-1485
847/375-484 – 847/375-6457 (fax)