



STATE LEADERSHIP CALL SUMMARY

Monday, February 8, 2010

2 PM PT, 3 PM MT, 4 PM CT & 5 PM ET

Thursday, February 11, 2010

9 AM PT, 10 AM MT, 11 AM CT & NOON

1. Roll Call

Represented States:

AR	IL	NJ
AZ	IN	OR
CA	KS	RI
CO	KY	TN
CT	MA	VA
FL	MD	WI
IA	ME	

Board:

Susan Goodwin, President-Elect
Linda Scribner, President
Cathy Munn, Past President
Lee Hamilton, Secretary/Treasurer
Desila Rosetti, SIG Director
Jacque Cole, Member Services Director

Staff:

Stacy Sochacki, Executive Director
Lori Barker, Administrator

2. Introduction of State Leaders' Task Force

A task force was formed to assist with planning the 2010 State Leaders Summit, and we have expanded the role of the task force to include ongoing input and support regarding how best to facilitate networking and discussion of topics that are of most importance to state associations. The Task Force members include Valena Emery/CA, Donna Scott/FL, Suzanne Circillo/NJ, Sally Irrgang/MN, and Deborah Flores/TX. We will be convening the Task Force to determine hot topics for State Leader calls, and gather other input for supporting state associations.

3. NAHQ/State Association Collaboration

State Leaders Summit 2010 – The Summit is scheduled for April 30 – May 1 at the Rosemont Hyatt in Chicago, IL. Topics will include Quality in Healthcare, Leadership Development, Succession Planning, Volunteerism, Communication and Marketing, and Using Social Media. NAHQ is providing one room (single or double) for two nights for each state association. A

nominal registration fee is pro-rated so that the more state leaders a state will register, the less the cost will be per member. The registration deadline is March 26.

State Visits by NAHQ Leaders – NAHQ is continuing to offer visits to state associations upon request. NAHQ leaders will offer a visit to each state every three years, on a rotating schedule. An invitation has been sent to states due for a visit in 2010. Visits are provided in conjunction with the state association's conference and Board meeting. It offers a chance for state association members to hear about what is going on at NAHQ as well as provides an opportunity for NAHQ to offer leadership guidance. The presentation has been updated and revamped based on state associations' input. CEUs are offered, and NAHQ leaders will work with any state that would like to have them present other education as well.

Annual Compliance Reports – To remain affiliated with NAHQ, each affiliated state association must complete an annual compliance report. Lori Barker provided an overview of the reporting requirements. The notice to complete the report was sent out on Monday February 15, 2010, with a requirement to complete it by March 5, 2010. If you have any questions regarding this process, please feel free to contact Lori Barker by email at lbarker@nahq.org.

4. NAHQ Updates

NAHQ Bylaws Update – NAHQ Board members provided a summary of the amendments to the NAHQ bylaws that will be sent out to all NAHQ members in the next couple of weeks. The amendments are intended to position NAHQ in its next phase of growth as an association, and journey to excellence. The revisions include changing the Director roles to that of Director-At-Large versus the current Director of Member Services, Director of Professional Development, and SIG Director. The term of office will also be proposed to be extended from the current two years to three years. The number of consecutive terms will be limited to two terms (six years total) versus the current limit of six consecutive terms (12 to 15 year limit depending on position). There are also editorial changes to be proposed. State Leaders received an advance copy of the proposal on the listserv and during the calls comments were favorably supportive. There was one question about what the role of the Director-At-Large would be, and it was explained that the Directors would each have a continuing role as Board Liaisons for the NAHQ teams, and well as performing the work of strategic planning and governance. The proposal will be sent out with a full explanation of the changes and rationale for each change.

Other NAHQ Board Updates – The call participants were reminded that the Nominating Team is beginning its work and they were asked to consider potential candidates for NAHQ leadership positions and submit a show of interest. Also, the Professional Recognition Team is looking forward to receiving nominations for the professional recognition awards, so call participants were asked to think about nominees within their state. Also, call participants were encouraged to consider applying for the NAHQ Past Presidents' Leadership Grant.

5. Facilitated Discussion

Since the State Leaders calls are primarily intended to promote networking and discussion of issues of most importance to state associations, the majority of time on the two calls was devoted to this. State leaders had a number of ideas for topics of common interest and concern, including:

- How to promote the value of state association membership, how to deal with declining membership
- How to do succession planning, particularly with a small number of leaders who must continue to cycle through state leader roles because of lack of interest from other members
- How to use social media such as Facebook and LinkedIn to promote the state association, how to create legal protections for use - Sam Elizondo/FL explained some of the success they have had with this in Florida and he offered to be a resource person on this topic
- How to successfully compete with other professional organizations for the time, interest and support of members
- How to be good leaders
- How to write a great newsletter
- How to design a great website - a tip was later shared on the list serv
- How to translate national tactics to success tips for state associations
- How to manage board dynamics – we discussed several ideas including providing board education, annual board assessments, and managing handoffs from one board to the next

State leaders shared thoughts and comments on a number of these topics, and promised to use the NAHQ-LEADERS@HOME.EASE.LSOFT.COM list serv to continue the dialogue. Providing tips for success, sharing resources, getting answers to questions, and professional networking are all fantastic ways to use the list serv between State Leaders calls. We will continue the discussion by choosing some of the topics for focused discussion on future calls. Some of these same topics will be addressed during the State Leaders Summit.

6. Future Calls

Due to the State Leaders Summit on April 30 – May 1, the next State Leaders calls will be on August 2 and August 5. We look forward to seeing you at the Summit, and look forward to networking with you on NAHQ-LEADERS@HOME.EASE.LSOFT.COM